



Agile Solutions. Compliant Interactions.



IMPROVED COMPLIANCE | LOWER TOTAL COST OF OWNERSHIP | EXCELLENT CUSTOMER EXPERIENCE

HCP Resource Portal to Streamline Compliant Interactions between HCPs & Life Sciences Companies

INDUSTRY CHALLENGE

Managing and monitoring Healthcare Professional (HCP) Interactions is becoming increasingly difficult for Life Sciences companies as regulation, transparency and disclosure requirements remain on the rise. HCP interactions with transfer-of-value activities should be carefully monitored and controlled to mitigate compliance exceptions while still providing valuable information to HCPs that is readily accessible.

THE AHM SOLUTION

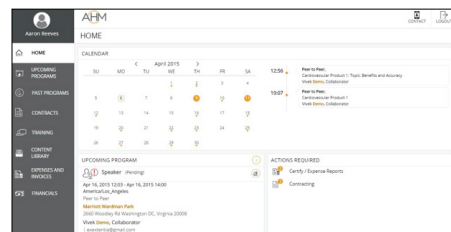
CentrisConnect™ is an integrated cloud-based portal solution designed to enable enhanced interactions with HCPs by providing an intuitive experience that ensures a compliant and value-add interaction. CentrisConnect™ is fully integrated with AHM's CentrisDirect™ platform offering a seamless approach to compliance and data management.



FEATURES

CentrisConnect™ offers a robust suite of functional capabilities important to managing the HCP relationship while eliminating the inefficiency resulting from siloed and nonintegrated processes and systems. By centralizing these activities into a single solution, CentrisConnect™ optimizes the HCP communication and interactions management process. With CentrisConnect™, HCPs can perform multiple key activities, such as:

- ▶ Attendee Registration
- ▶ Reporting and Ticketing
- ▶ Program Communications
- ▶ On-Site Logistics and Staffing
- ▶ Program Reconciliation and Reporting



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AHM (Advanced Health Media) is a leading global provider of technology and service solutions to manage compliant interactions with healthcare professionals in the Life Sciences industry.





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