



Agile Solutions. Compliant Interactions.



IMPROVED COMPLIANCE | LOWER TOTAL COST OF OWNERSHIP | EXCELLENT CUSTOMER EXPERIENCE

Best Practice Solution Suite for Compliantly Managing HCP Meetings & Events

INDUSTRY CHALLENGE

As regulatory requirements continue to evolve both domestically and globally, the Life Sciences industry requires innovative solutions to manage compliant healthcare professional (HCP) transfer of value interactions. These interactions need to be delivered and monitored in a consistent manner to assure compliance and maintain high customer satisfaction while reducing cost.

THE AHM SOLUTION

CentrisEvents™ is a suite of best practice business process configurations for managing the range of compliant HCP events that occur within Life Sciences companies. In one solution, CentrisEvents™ enables the life cycle of event management - from meeting initiation to closeout with a single interface to effectively manage all complaint events. Powered by the CentrisDirect™ platform, CentrisEvents™ uses the compliance rules engine to ensure all events are compliantly managed in a single repository and adheres to all compliance requirements.



FEATURES

CentrisEvents™ enables real-time, direct interaction between Field Sales, Managers, HCPs, Home Office and Event Planners through the life cycle of the event. Key functional components include: HCP eligibility, approval work flow, contracting, cap management, expence tracking, and logistical management. In addition, CentrisEvents™ offers the following "out of the box" business process configurations to meet specific event needs:

- ▶ Promotional Events (Including Speaker Bureau)
- ▶ Conference, Congress, Symposia
- ▶ Consulting & Advisory Board
- ▶ Cross-Border
- ▶ Clinical/R&D



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